

# Dependency Elicitation Using Fuzzy Logic

## London School of Economics

Victory Idowu

v.idowu@lse.ac.uk

Department of Statistics – Probability in Finance and Insurance  
London School of Economics and Political Science, UK

The State of the Art in the use of Expert Judgment  
In Risk and Decision Analyses  
COST Action IS1304 Final workshop  
5th July 2017

# Outline I

Motivation

Modelling Risks

Expert Judgement in Insurance

Our Model

Concluding Thoughts

## Expert Judgement in Finance and Insurance

### EIOPA Guidelines - on the Use of Internal Models

#### *Chapter 4: Assumption setting and expert judgement*

**1.33.** *The insurance or reinsurance undertaking should set assumptions and use expert judgment, in particular taking into account the materiality of the impact of the use of assumptions with respect to the following Guidelines on assumption setting and expert judgement.*

**1.34.** *The insurance or reinsurance undertaking should assess materiality taking into account both quantitative and qualitative indicators and taking into consideration extreme losses conditions. The insurance or reinsurance undertaking should overall evaluate the indicators considered. - EIOPA*

## Experts in Insurance

- Increasing pressure on financial institutions to have an in-depth understanding of their risk structure.

## Experts in Insurance

- Increasing pressure on financial institutions to have an in-depth understanding of their risk structure.
- Insurers need a greater understanding of the risks they face and the underlying nature of these risks.

## Experts in Insurance

- Increasing pressure on financial institutions to have an in-depth understanding of their risk structure.
- Insurers need a greater understanding of the risks they face and the underlying nature of these risks.
- Insurers need to know the statistical properties of some of the risks they face, but are constrained by:

## Experts in Insurance

- Increasing pressure on financial institutions to have an in-depth understanding of their risk structure.
- Insurers need a greater understanding of the risks they face and the underlying nature of these risks.
- Insurers need to know the statistical properties of some of the risks they face, but are constrained by:
  - Data
  - Lack of knowledge of a suitable representation of experts and their judgement
  - Lack of a mathematical framework to model dependencies.

# What is a Risk?

It's as hard a question to answer as *What is an Expert?*

# What is a Risk?

It's as hard a question to answer as *What is an Expert?*

Risks are:

- 1 Uncertain
- 2 Value Creating or Value Destroying

# What is a Risk?

It's as hard a question to answer as *What is an Expert?*

## Risks are:

- 1 Uncertain
- 2 Value Creating or Value Destroying

## Risks are **not**:

- 1 Always Entirely Adverse
- 2 Uncertainty
- 3 Volatility

## Current Approaches of the Insurance Sector

It is often the case that the dependency structure between two risks cannot be obtained directly.

## Current Approaches of the Insurance Sector

It is often the case that the dependency structure between two risks cannot be obtained directly.

Several methods currently used by insurance experts and actuaries:

- 1 Intuition
- 2 Effective Challenge
- 3 Parameter Elicitation

## Current Approaches of the Insurance Sector

It is often the case that the dependency structure between two risks cannot be obtained directly.

Several methods currently used by insurance experts and actuaries:

- 1 Intuition
- 2 Effective Challenge
- 3 Parameter Elicitation

All methods rely on Experts and their judgement.

## Classical Model by Professor Roger Cooke

There is great scope to model expert judgement elicitation in depth in the industry. Using the Classical Model as a pioneering step, we observe the following:

- Experts in insurance are **Hierarchical**

## Classical Model by Professor Roger Cooke

There is great scope to model expert judgement elicitation in depth in the industry. Using the Classical Model as a pioneering step, we observe the following:

- Experts in insurance are **Hierarchical**
- Experts know of **Influential Factors** that help to formulate a risk

## Classical Model by Professor Roger Cooke

There is great scope to model expert judgement elicitation in depth in the industry. Using the Classical Model as a pioneering step, we observe the following:

- Experts in insurance are **Hierarchical**
- Experts know of **Influential Factors** that help to formulate a risk
- Experts are aware of a **Range** of Plausible Values within a **Degree of Certainty**

## Classical Model by Professor Roger Cooke

But experts are unable to relate this to estimate any measure of dependence between two or more risks.

## Classical Model by Professor Roger Cooke

But experts are unable to relate this to estimate any measure of dependence between two or more risks.

The Classical Model enables us to:

## Classical Model by Professor Roger Cooke

But experts are unable to relate this to estimate any measure of dependence between two or more risks.

The Classical Model enables us to:

- Train and score experts on quantities of interest
- Allow aggregation of expert opinions

## Classical Model by Professor Roger Cooke

But experts are unable to relate this to estimate any measure of dependence between two or more risks.

The Classical Model enables us to:

- Train and score experts on quantities of interest
- Allow aggregation of expert opinions

We still need to be able to aggregate experts of different expertise to formulate an understanding of one risk.

## Big Ideas

- 1 Obtain opinions from several experts on the influential factors that form one risk
- 2 Then mathematically calculate a dependency structure between the two or more risks

## History of Fuzzy Logic

- The underlying mathematical framework used is called *Fuzzy Logic* created by mathematician Lotfi A. Zadeh.

## History of Fuzzy Logic

- The underlying mathematical framework used is called *Fuzzy Logic* created by mathematician Lotfi A. Zadeh.
- The purpose of Fuzzy Logic is to provide a mathematical representation of linguistic variables when under uncertainty.

## History of Fuzzy Logic

- The underlying mathematical framework used is called *Fuzzy Logic* created by mathematician Lotfi A. Zadeh.
- The purpose of Fuzzy Logic is to provide a mathematical representation of linguistic variables when under uncertainty.
- Since its creation, Fuzzy Logic has been used extensively in risk management and computer science.

## History of Fuzzy Logic

- The underlying mathematical framework used is called *Fuzzy Logic* created by mathematician Lotfi A. Zadeh.
- The purpose of Fuzzy Logic is to provide a mathematical representation of linguistic variables when under uncertainty.
- Since its creation, Fuzzy Logic has been used extensively in risk management and computer science.
- However, recently there has been increasing interest in the usage of fuzzy logic in the actuarial setting.

## Outline of Model

- 1 List all Influential Factors that may drive a risk
- 2 Call an expert to represent each influential factor
- 3 Expert proposes a selection of levels for that influential factor
- 4 Expert selects the level most appropriate for the risk under discussion

## Outline of Model

- 5 Expert specifies a function which represents the range of plausible values for that influential factor (via Fuzzy Logic)
- 6 A decision-maker (typically Senior Management) assigns a weight to the function based on their expert biographies, past performance and any notions of disagreement
- 7 Aggregate the weights and the functions to formulate each risk
- 8 Examine several risks together and derive the estimate of the linear and non-linear dependence.

## Further Insights from Cooke's Model

Professor Cooke has made a wealth of contributions to Risk Management, to name a few:

## Further Insights from Cooke's Model

Professor Cooke has made a wealth of contributions to Risk Management, to name a few:

- Expert and Facilitator Training

## Further Insights from Cooke's Model

Professor Cooke has made a wealth of contributions to Risk Management, to name a few:

- Expert and Facilitator Training
- Avoidance of Bias

## Further Insights from Cooke's Model

Professor Cooke has made a wealth of contributions to Risk Management, to name a few:

- Expert and Facilitator Training
- Avoidance of Bias
- Future Empirical Control & Retrospective Learning

## Further Insights from Cooke's Model

Professor Cooke has made a wealth of contributions to Risk Management, to name a few:

- Expert and Facilitator Training
- Avoidance of Bias
- Future Empirical Control & Retrospective Learning
- Future Model Creation

## Further Insights from Cooke's Model

Professor Cooke has made a wealth of contributions to Risk Management, to name a few:

- Expert and Facilitator Training
- Avoidance of Bias
- Future Empirical Control & Retrospective Learning
- Future Model Creation

Concluding thoughts and future research:

## Further Insights from Cooke's Model

Professor Cooke has made a wealth of contributions to Risk Management, to name a few:

- Expert and Facilitator Training
- Avoidance of Bias
- Future Empirical Control & Retrospective Learning
- Future Model Creation

Concluding thoughts and future research:

- Seed Variables?

## Further Insights from Cooke's Model

Professor Cooke has made a wealth of contributions to Risk Management, to name a few:

- Expert and Facilitator Training
- Avoidance of Bias
- Future Empirical Control & Retrospective Learning
- Future Model Creation

Concluding thoughts and future research:

- Seed Variables?
- More than 2 risks?

## Further Insights from Cooke's Model

Professor Cooke has made a wealth of contributions to Risk Management, to name a few:

- Expert and Facilitator Training
- Avoidance of Bias
- Future Empirical Control & Retrospective Learning
- Future Model Creation

Concluding thoughts and future research:

- Seed Variables?
- More than 2 risks?
- Expert Training in Fuzzy Logic?

## Further Insights from Cooke's Model

Professor Cooke has made a wealth of contributions to Risk Management, to name a few:

- Expert and Facilitator Training
- Avoidance of Bias
- Future Empirical Control & Retrospective Learning
- Future Model Creation

Concluding thoughts and future research:

- Seed Variables?
- More than 2 risks?
- Expert Training in Fuzzy Logic?

Thank you.