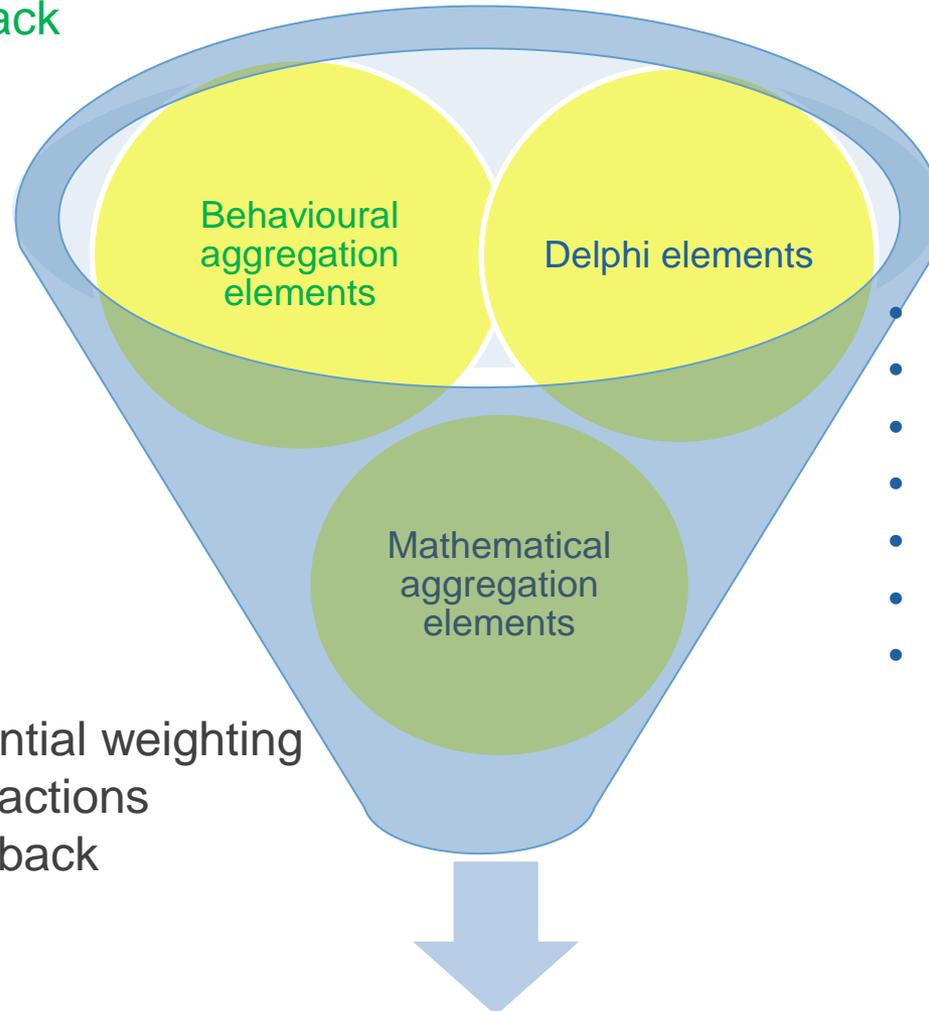


CLASSICAL MEETS MODERN IN THE IDEA PROTOCOL: WHAT COULD GO WRONG?

Anca Hanea & Victoria Hemming



- Seeks consensus
- Extensive facilitated interactions
- Extensive feedback

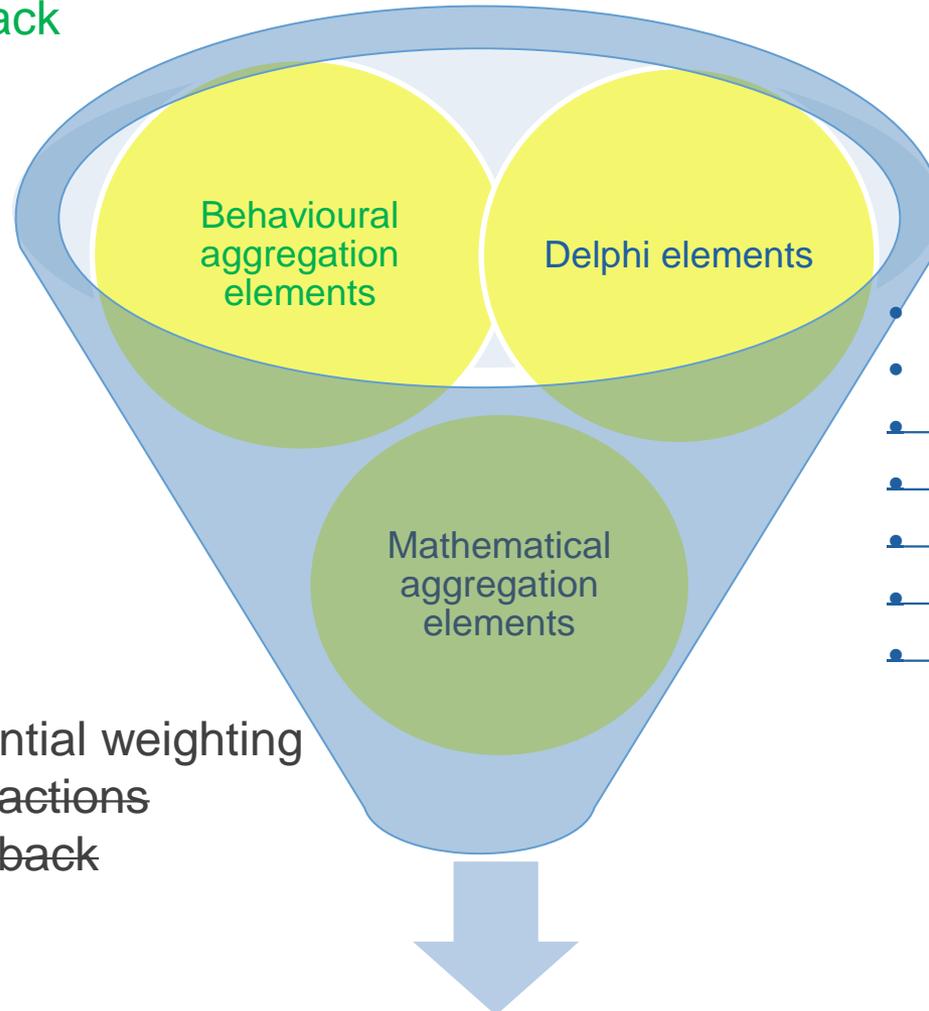


- Equal or differential weighting
- Restricted interactions
- Restricted feedback

- Mixed aggregation
- Subsequent rounds
- Seeks consensus
- Anonymity
- Restricted interaction
- Restricted feedback
- Equal weighting

IDEA

- ~~Seeks consensus~~
- Extensive facilitated interactions
- Extensive feedback



- Equal or differential weighting
- ~~Restricted interactions~~
- ~~Restricted feedback~~

- Mixed aggregation
- Subsequent rounds
- ~~Seeks consensus~~
- ~~Anonymity~~
- ~~Restricted interaction~~
- ~~Restricted feedback~~
- ~~Equal weighting~~

IDEA

IDEA (*Investigate, Discuss, Estimate, Aggregate*)

Elicitation

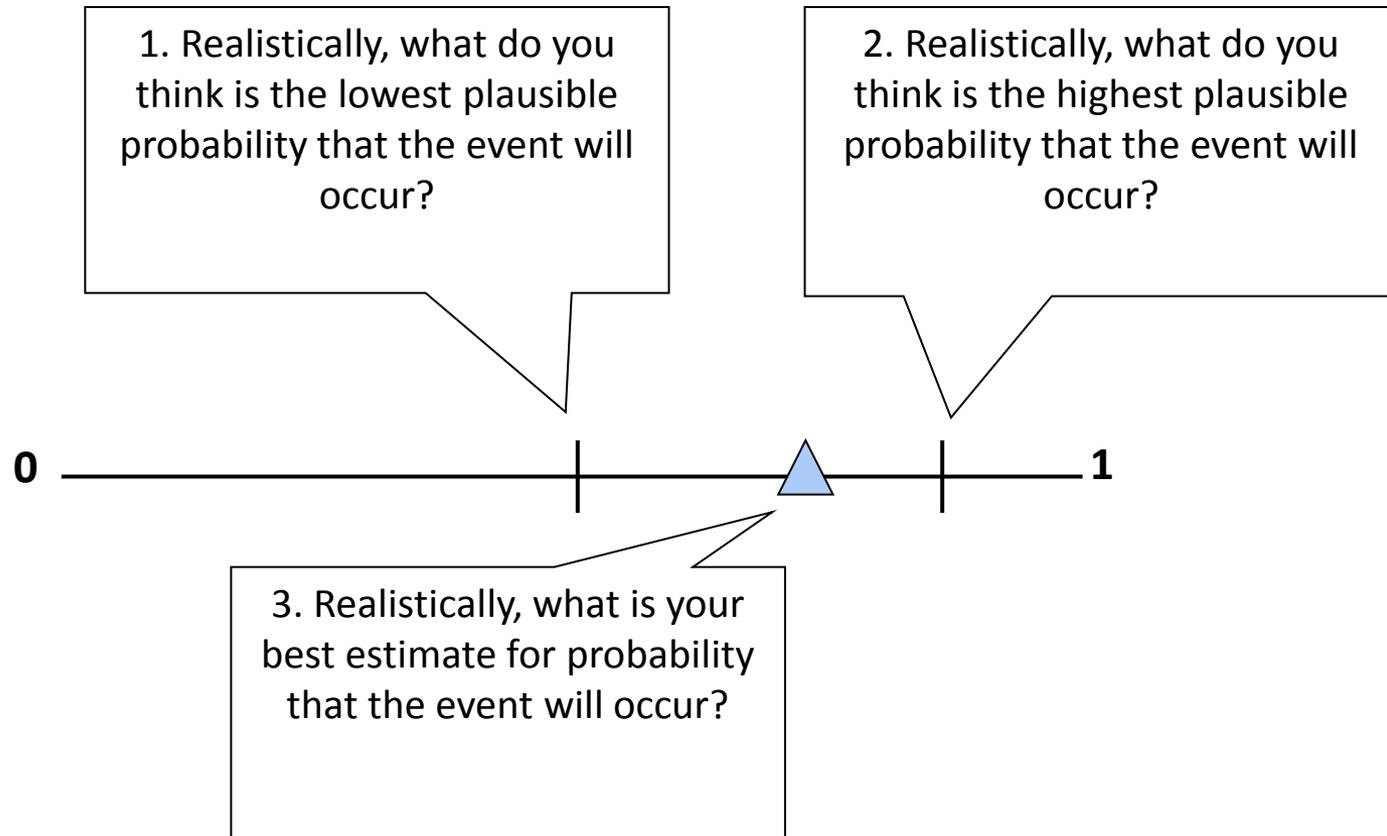
- Individual **I**nvestigation
- 1st set of individual estimates
- Feedback and facilitated **D**iscussion
- 2nd set of individual **E**stimates

Post – Elicitation

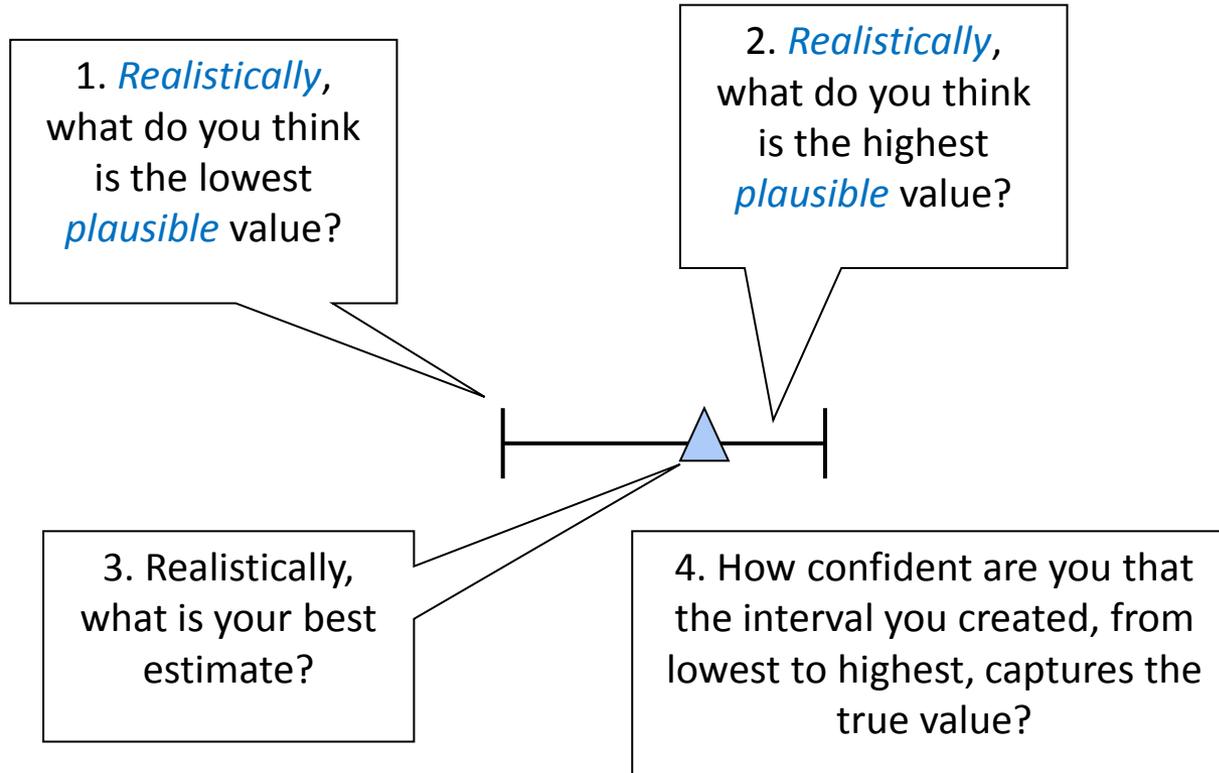
- **A**ggregate experts' judgements
- Feedback
- Post-hoc analysis of results

- Face-to-face workshops
or
- Virtual Panels via teleconference

Eliciting probabilities



Eliciting quantities and frequencies



It's all there for a reason

- ✓ *The 1st individual assessment avoids **anchoring** on other people estimates*
- ✓ *The discussion between rounds reduces the effect of the **availability bias***
- ✓ *The way we ask the questions reduces the **anchoring & overconfidence***

Guard against...

Anchoring bias.

People are **over-reliant** on the first piece of information they hear. In a salary negotiation, whoever makes the first offer establishes a range of reasonable possibilities in each person's mind.



Availability heuristic.

People **overestimate the importance** of information that is available to them. A person might argue that smoking is not unhealthy because they know someone who lived to 100 and smoked three packs a day.



Overconfidence.

Some of us are **too confident about our abilities**, and this causes us to take greater risks in our daily lives. Experts are more prone to this bias than laypeople, since they are more convinced that they are right.



It's all there for a reason

- ✓ *The 1st individual assessment avoids **anchoring** on other people estimates*
- ✓ *The discussion between rounds reduces the effect of the **availability bias***
- ✓ *The way we ask the questions reduces the **anchoring & overconfidence***
- ✓ *The 2nd individual anonymous assessment reduces **dominating effects and group think***

Guard against...



"That's an excellent suggestion, Miss Triggs. Perhaps one of the men here would like to make it."

However...

- ✓ Designed for eliciting ***point estimates***
- ✓ All the “bounds” questions are asked to get the best *best estimate*
- ✓ Uncertainty is asked for, so why not use it?
- ✓ Why not extend it to other purposes?

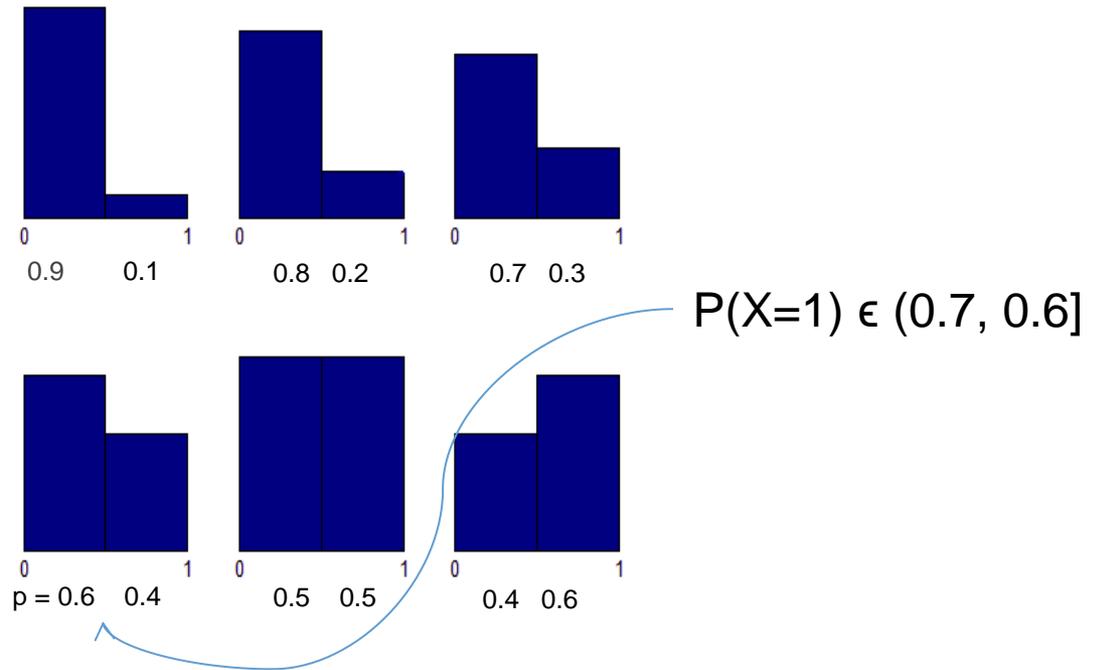
IDEA for eliciting uncertainty

Eliciting probabilities

- ✓ If probabilities are relative frequencies, we're fine, otherwise we're in trouble
- ✓ But not in more trouble than the CM
 - Calibrate on similar questions – not much guidance, experience
 - How do we reconcile what we fix and what the expert actually thinks

Difficulties

IDEA
asks for $p = P(X=1)$
and
plausible bounds around it



$P(X=1) \in (0.7, 0.6]$

- ✓ Only p is used for the calibration
- ✓ To calibrate one needs hundreds of *similar* questions
- ✓ The difference between the plausible bounds is almost never 0.1

Proposal

An expert will place n_i variables in B_i
and only some of them will realize
 \Rightarrow I can calculate S_i for B_i

Using the exact binomial test for
each bin B_i

$n_i \circ S_i \sim \text{Bin}(n_i, \pi_i)$
Under the null

Proposal

Then the distribution of S
 $S = \sum \text{Bin}(n_i, \varphi_i)$

$$\text{cal}(e) = P(S \geq \sum_{i=1}^{10} n_i s_i)$$

$$\text{info}(e) = \frac{1}{N} \sum_{i=1}^{10} n_i I(\varphi_i; 0.5)$$

$$0.005 \leq \text{info} \leq 0.5$$

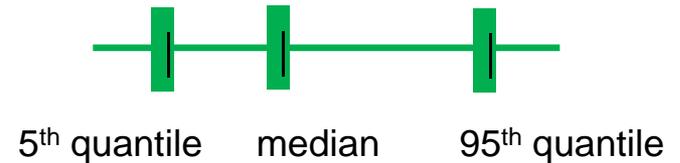
i want large info & large cal

$$w(e) = \text{cal}(e) \cdot \text{info}(e)$$

IDEA for continuous quantities

Eliciting quantities

IDEA asks for 3 number , which can be interpreted as quantiles ,and a confidence level



- ✓ If experts specify 90% confidence level we work with the 5th and the 95th quantiles
- ✓ If experts specify 50% confidence level we work with the 25th and the 75th quantiles
- ✓ Allowing experts to specify their own confidence level reduces overconfidence

Difficulties

- ✓ Very low confidence levels
- ✓ When presenting feedback, the intervals are normalised to the 90% confidence interval using a linear extrapolation
- ✓ Physical bounds are often equal to the lower/upper bounds given by experts
- ✓ Adjusting for all these, making appropriate assumptions and preparing results in the form Excalibur likes is a nightmare

Difficulties

- ✓ The calibration helps us identify poor calibrated experts, then why optimise?
- ✓ $[1/10, 5/10, 3/10, 1/10]$ achieves a calibration of 0.71
- ✓ $[2/10, 4/10, 3/10, 1/10]$ achieves a calibration of 0.31
- ✓ Informativeness doesn't always allow us to choose between equally calibrated experts

Online elicitations

- ✓ Seed variables online blessing or curse?
- ✓ More difficult to find
- ✓ More representative of the questions of interest

IDEA as a general protocol

The main IDEA

Estimate (before seeing) – discuss – estimate (again, privately)

- ✓ Features of a BN structure – (with Tina Nane and Sophia Wright)
- ✓ Good reasoning – IARPA – CREATE
- ✓ Correlations – informal pilot study (with Annemarie Christophersen)



Thank You!

anca.hanea@unimelb.edu.au