

# Decisions with partially and imprecisely specified judgements

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- Imprecise utility.

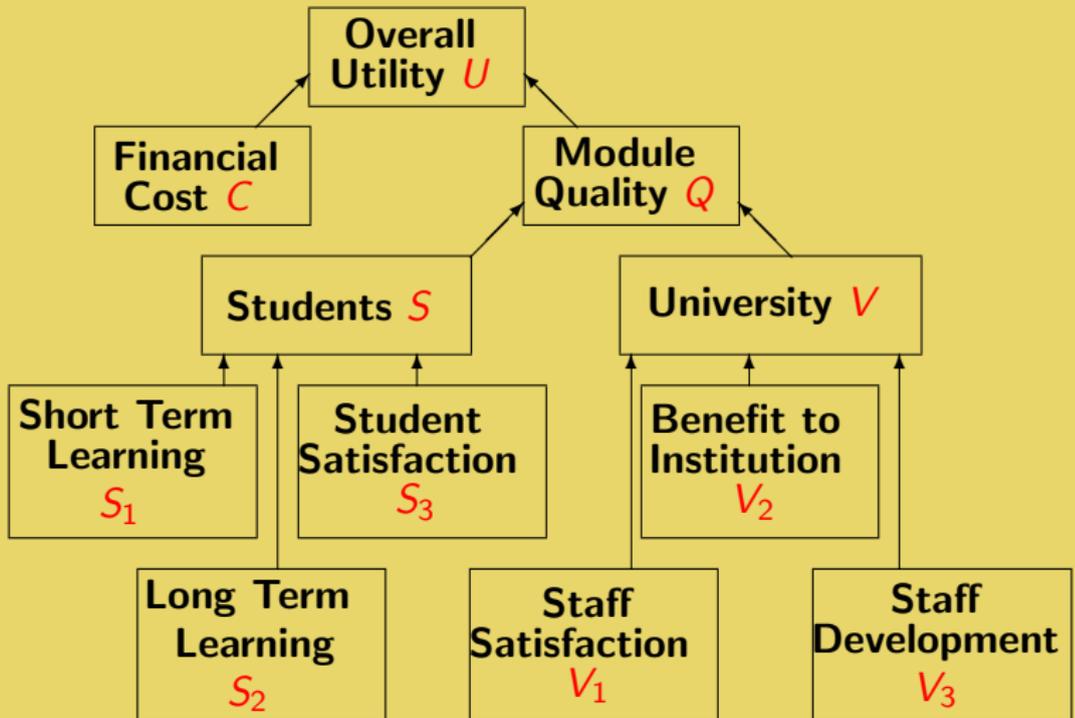
# Utility functions and prior beliefs — Experts

- Need to elicit utility functions and prior beliefs.
- What do we actually need from experts?
- What can we reasonably get from experts?
- Imprecise utility.
- Partial belief specification.

# Expert opinion in decision making

- 1 Suitable structures for multi-attribute utility functions.
- 2 Requisite expectations for evaluation of overall expected utility.
- 3 Elicitation.
- 4 Imprecise specifications.
- 5 Choosing decisions, sensitivity.

# Utility hierarchy: Course design



# Imprecise utility: Introduction

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  - Farrow and Goldstein (2006) *etc.*
  - *cf.* Keeney and Raiffa (1993).

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  - See Farrow (2013).

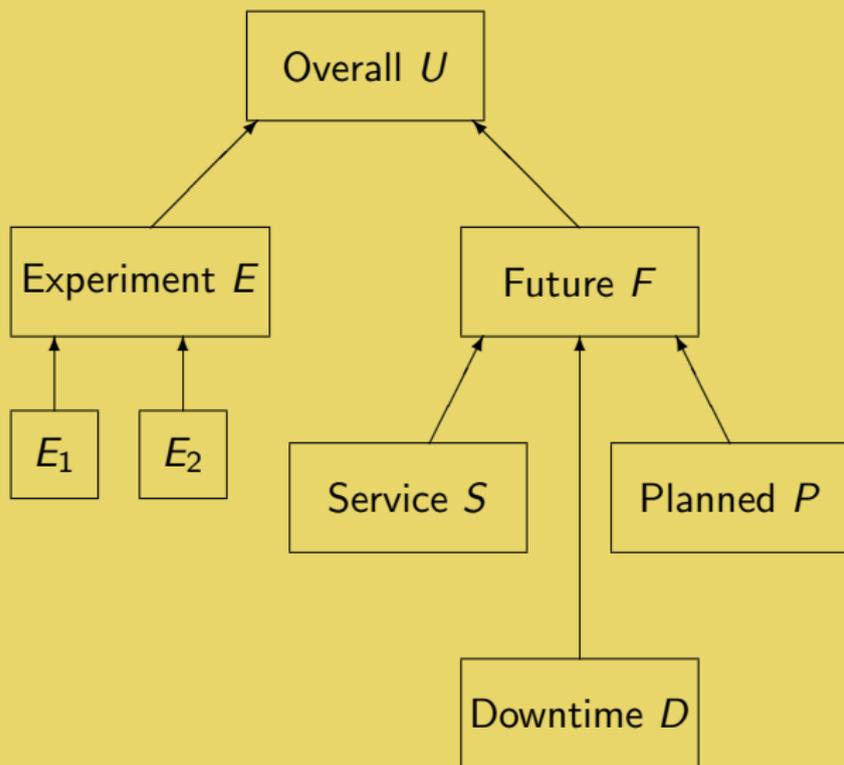
# Imprecise Utility

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# Imprecise Utility

- Imprecise **trade-offs**.
- Imprecise **marginal utility functions**.
- Possible extension: imprecise **expectations**.
  - **Lower and upper previsions**
  - Walley (1991)
  - Troffaes and de Cooman (2014).

## Life-testing experiment utility hierarchy



# Structure: Utility Hierarchy

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## Structure: Utility Hierarchy

- Utility hierarchy
- At each node we have **mutual utility independence** over parents.
  - This allows a finite parameterisation of the combined utility function.
- All utilities are on a **standard scale**.
  - Worst outcome considered:  $U = 0$ .
  - Best outcome considered:  $U = 1$ .

This allows us to interpret utilities and trade-offs at all nodes.

## Combining utilities at child nodes

- Additive node

$$U = \sum_{i=1}^s a_i U_i$$

with  $\sum_{i=1}^s a_i \equiv 1$  and  $a_i > 0$  for  $i = 1, \dots, s$ .

- Binary node

$$U = a_1 U_1 + a_2 U_2 + h U_1 U_2$$

where  $0 < a_i < 1$  and  $-a_i \leq h \leq 1 - a_i$ , for  $i = 1, 2$ , and  $a_1 + a_2 + h \equiv 1$ .

## Combining utilities at child nodes

- Multiplicative node

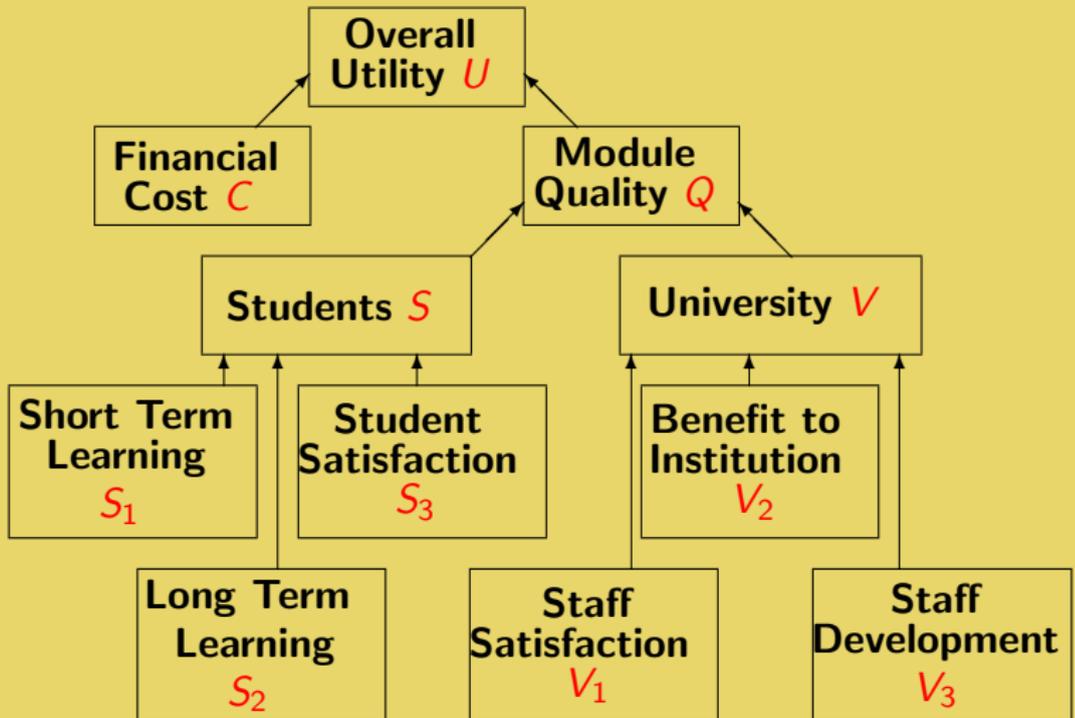
$$U = B^{-1} \left\{ \prod_{i=1}^s [1 + ka_i U_i] - 1 \right\}$$

with

$$B = \prod_{i=1}^s (1 + ka_i) - 1$$

$a_1 \equiv 1$ ,  $k > -1$  and, for  $i = 1, \dots, s$ , we have  
 $a_i > 0$ ,  $ka_i > -1$ .

# Utility hierarchy: Course design



## Imprecise Utility Tradeoffs

Example: Course Design, Node  $Q$ : Module Quality.

$$U_Q = a_S U_S + a_V U_V + h_Q U_S U_V$$

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**Choose**

Attribute values such that:	
Either (A)	$U_S = 1, U_V = 0$ with certainty
Or (B)	$U_S = U_V = 1$ with probability $\alpha$ $U_S = U_V = 0$ with probability $1 - \alpha$

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(A) preferred when  $\alpha < 0.50$  so  $a_S \geq 0.5$ .

(B) preferred when  $\alpha > 0.89$  so  $a_S \leq 0.89$

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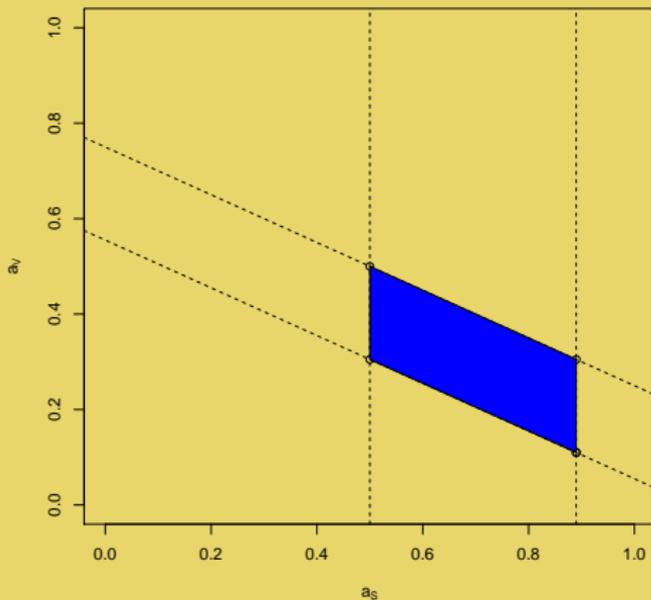
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Or (B)	$U_S = U_V = 1$ with probability $\alpha$ $U_S = U_V = 0$ with probability $1 - \alpha$

(A) preferred when  $\alpha < 0.37$  so  $a_V \geq 0.555 - a_S/2$ .

(B) preferred when  $\alpha > 0.50$  so  $a_V \leq 0.75 - a_S/2$

## Elicitation and feasible set: Binary node



# Analysis

- Pareto optimality

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- Select a choice.
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  - Reduce the number of choices to be considered.
  - Select a proposed choice  $d^*$ .
  - Identify the nodes and trade-offs responsible for the elimination of choices.
- Examine sensitivity
  - Farrow and Goldstein (2010).
  - Boundary linear utility
  - Volumes and distances

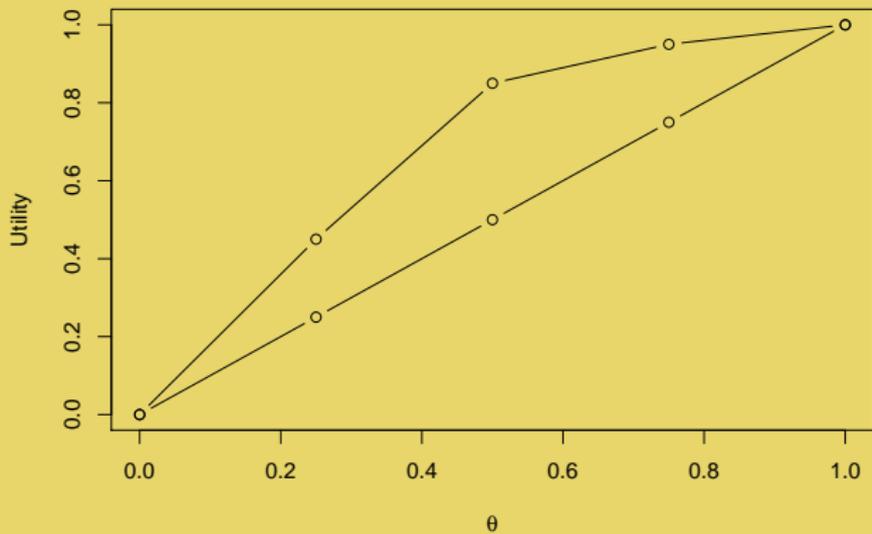
## Imprecision in risk aversion

- $Z$  a scalar attribute scaled so that  $0 \leq Z \leq 1$ .
- Direct method:
  - Determine a range for  $U(z^*)$  where  $0 < z^* < 1$ .
  - Probability equivalent method.
  - Offer the decision maker a choice between
    - $d_A$ : the attribute value corresponding to  $z = z^*$ , with certainty, and
    - $d_B$ : with probability  $\alpha$ , the attribute value corresponding to  $z = 1$  and, with probability  $1 - \alpha$ , the attribute value corresponding to  $z = 0$ .
  - The lower utility for  $z^*$ ,  $U_1(z^*)$  is the largest value of  $\alpha$  at which the decision maker would choose  $d_A$ .
  - The upper utility for  $z^*$ ,  $U_2(z^*)$  is the smallest value of  $\alpha$  at which the decision maker would choose  $d_B$ .

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- Repeat this process at a range of values  $z^*$ .
- Interpolate (linear?). Obtain lower and upper utility functions,  $U_1(z)$  and  $U_2(z)$ .
- These can then be our two basis functions.

## Example — Imprecise marginal utility



## Imprecision in risk aversion

- Possibility of additional basis functions to give more flexibility in shape.
- Eg one which is closer to  $U_1(z)$  for some of the range of  $z$  and otherwise closer to  $U_2(z)$ .

## Partial belief specification: Bayes linear methods

- Book: Goldstein and Woof (2007)
- Collection of unknowns. Split into two subvectors  $X$ ,  $Y$ .
- Specify means, variances, covariances:

$$E \begin{pmatrix} X \\ Y \end{pmatrix} = \begin{pmatrix} m_x \\ m_y \end{pmatrix}, \quad \text{Var} \begin{pmatrix} X \\ Y \end{pmatrix} = \begin{pmatrix} V_{xx} & V_{xy} \\ V_{yx} & V_{yy} \end{pmatrix}$$

# Bayes linear methods



## Bayes linear methods

If we observe  $X$ :

adjusted mean and variance of  $Y$ :

$$\begin{aligned}E_{Y|X}(Y | X = x) &= m_y + V_{yx} V_{xx}^{-1} (x - m_x), \\ \text{Var}_{Y|X}(Y | X = x) &= V_{yy} - V_{yx} V_{xx}^{-1} V_{xy}.\end{aligned}$$

## Bayes linear methods

- Alternative representation

$$E(X) = m_X, \quad \text{Var}(X) = V_{XX},$$

$$Y = m_Y + M_{Y|X}(X - m_X) + U_{Y|X},$$

$$E(U_{Y|X}) = \underline{0}, \quad \text{Var}(U_{Y|X}) = V_{Y|X}.$$

## Bayes linear methods

- Alternative representation

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- So

$$\begin{aligned}E(Y) &= m_Y, \\ \text{Var}(Y) &= M_{Y|X} V_{XX} M_{Y|X}^T + V_{Y|X}, \\ \text{Covar}(Y, X) &= M_{Y|X} V_{XX}.\end{aligned}$$

## Bayes linear methods

$$Y = m_Y + M_{Y|X}(X - m_X) + U_{Y|X},$$

$$E(Y) = m_Y,$$

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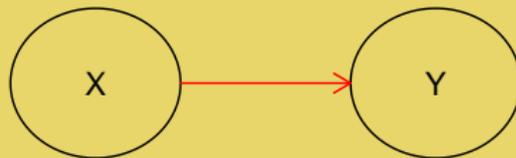
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- Same as before if

$$\begin{aligned} M_{Y|X} &= V_{YX} V_{XX}^{-1}, \\ V_{Y|X} &= \text{Var}(Y | X = x) = V_{YY} - V_{YX} V_{XX}^{-1} V_{XY}. \end{aligned}$$

## Bayes linear methods



## Example: Elicitation — lifetime distribution

$$T \mid \lambda \sim \text{Exp}(\lambda)$$

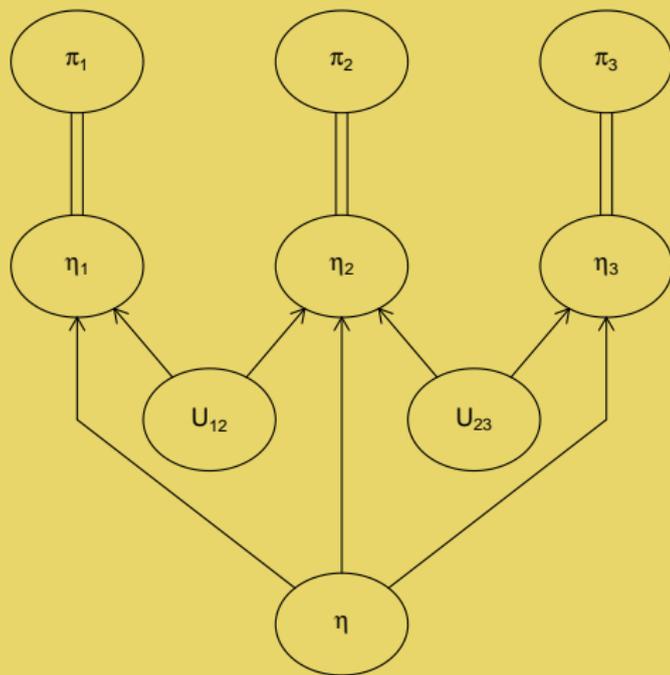
What proportion,  $\pi$  would fail before time  $\tau$ ?

$$\pi = 1 - \exp(-\lambda\tau)$$

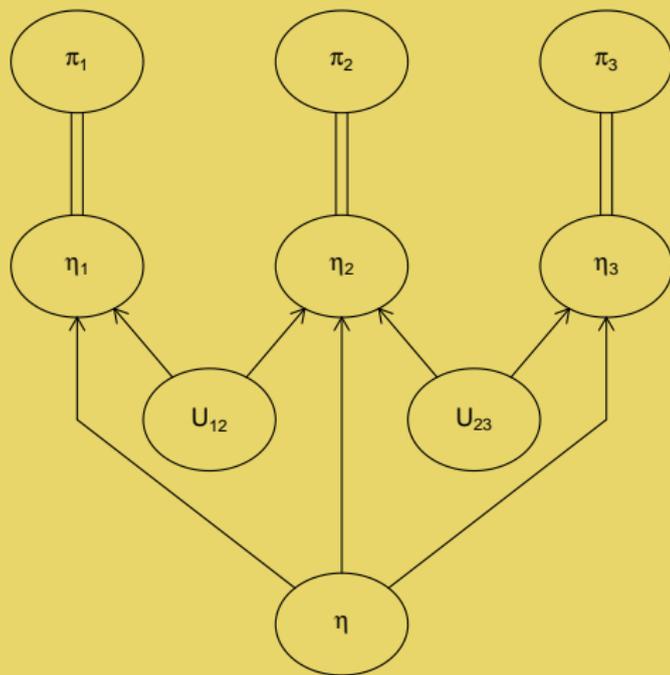
$$\eta = \log \lambda = \log \left[ -\frac{\log(1 - \pi)}{\tau} \right]$$

Three experts give point assessments of  $\pi$ .

## Example: Three Experts



## Example: Three Experts



Common and specific uncertainty factors: Farrow (2003).

## Bayes linear kinematics

- More generally, what if we don't get point values which we treat as observations from experts but information which causes us to change our mean and variance for  $\eta$ ?
- For example, we elicit an interval for  $\eta$ .

## Bayes linear kinematics

$$Y = m_y + M_{Y|X}(X - m_x) + U_{Y|X} \quad (1)$$

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- If so: Bayes linear kinematics, Goldstein and Shaw (2004) (cf probability kinematics: Jeffrey, 1965).

# Bayes linear kinematics

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- See also
  - Wilson and Farrow (2010) – failure times
  - Gosling *et al.* (2013)
  - Wilson and Farrow (2017) – survival model
  - Wilson and Farrow (*in prep*) – design

- Are successive belief updates for  $B = X \cup Y$  by  $D_1, D_2, \dots$  commutative?
- Goldstein and Shaw (2004): under certain conditions the commutativity requirement leads to a unique BLK update:

$$V_1^{-1}(B) = \text{Var}_{B|D_1, \dots, D_s}^{-1}(B | D_1, \dots, D_s) = V_B^{-1}(B) + \sum_{k=1}^s P_k(B)$$

where

$$P_k(B) = \text{Var}_{B|D_k}^{-1}(B | D_k) - V_B^{-1}(B)$$

and

$$V_1^{-1}(B)E_{B|D_1, \dots, D_s}(B | D_1, \dots, D_s) = V_B^{-1}(B)E(B) + \sum_{k=1}^s F_k(B)$$

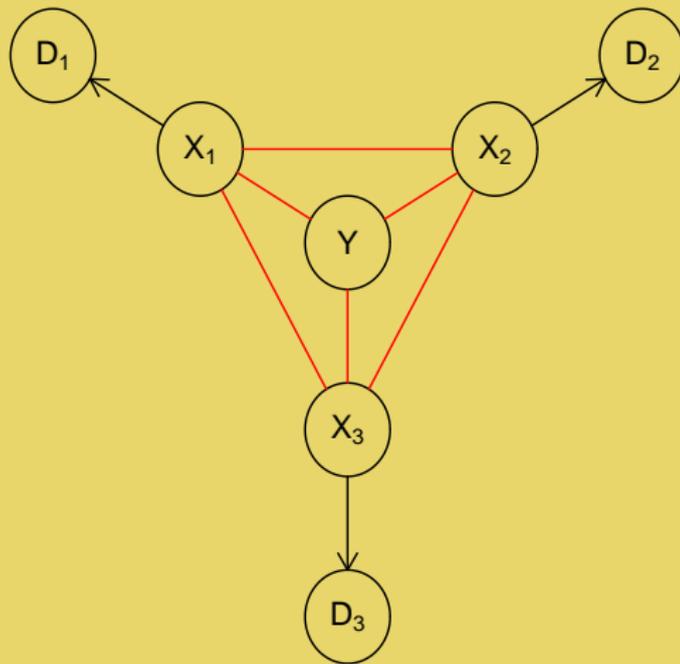
where

$$F_k(B) = \text{Var}_{B|D_k}^{-1}(B | D_k)E_{B|D_k}(B | D_k) - V_B^{-1}(B)E(B)$$

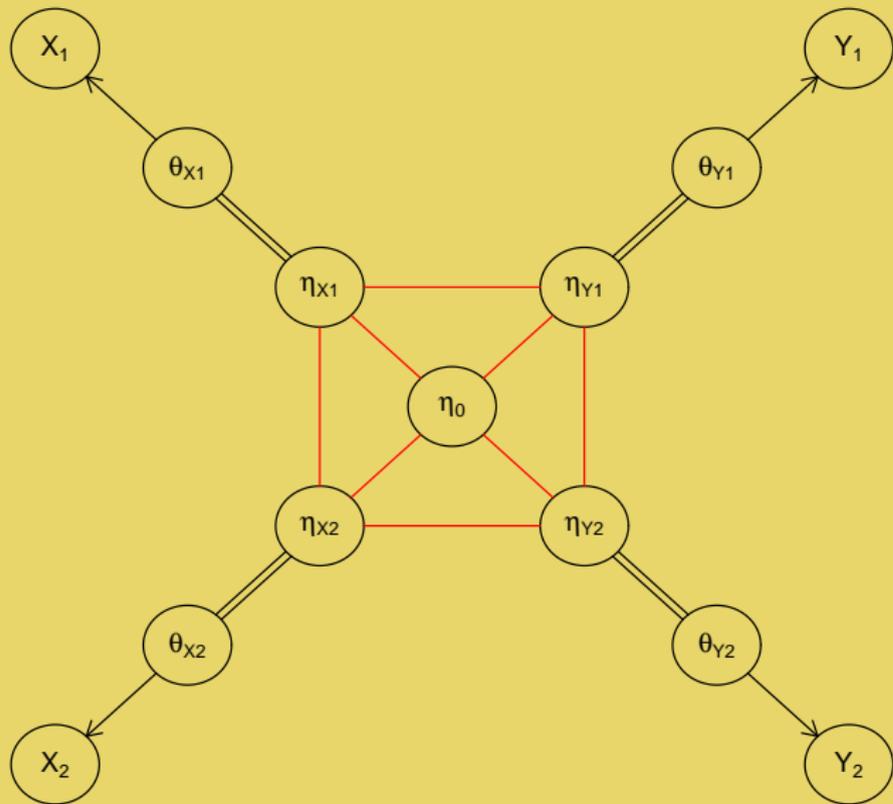
## Bayes linear Bayes graphical model

- Goldstein and Shaw (2004)
- Bayes linear belief structure for  $B = \{Y, X_1, \dots, X_s\}$  where  $Y, X_1, \dots, X_s$  are (vector) unknowns.
- Full (Bayesian) probability specification for each of  $(X_1, D_1), \dots, (X_s, D_s)$  .
- Given  $X_j$  ,  $D_j$  is conditionally independent of everything in  $\{Y, X_1, \dots, X_{j-1}, X_{j+1}, \dots, X_s, D_1, \dots, D_{j-1}, D_{j+1}, \dots, D_s\}$  .
- Use of transformation — Wilson and Farrow (2010).
- Non-conjugate updates — Wilson and Farrow (*in future*).

## Bayes linear Bayes graphical model



## Bayes linear Bayes graphical model



# Application to Expert Judgement

- Example as before:  $\pi = \Pr(T < \tau)$ .

$$\eta = \log \left[ -\frac{\log(1 - \pi)}{\tau} \right]$$

- Now suppose each expert specifies **quartiles**.

## Application to Expert Judgement: Possible method

- Fit  $\text{Beta}(a_i, b_i)$  distribution to quartiles of Expert  $i$ .

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$$L_i \propto \pi^{a_i-1} (1 - \pi)^{b_i-1}$$

- Combine with  $\text{Beta}(a_{0,i}, b_{0,i})$  prior for Expert  $i$ 's judgement about  $\pi$ .

Posterior:  $\text{Beta}(a_{1,i}, b_{1,i})$  where

$$a_{1,i} = a_{0,i} + a_i - 1, \quad b_{1,i} = b_{0,i} + b_i - 1.$$

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 $a_{1,i} = a_{0,i} + a_i - 1$ ,  $b_{1,i} = b_{0,i} + b_i - 1$ .
- Propagate through Bayes linear Bayes structure using Bayes linear kinematics.

## Application to Expert Judgement: Possible method

- This is work in progress!
- Should an expert who gives a more precise interval have so much more effect?
- Possible refinement:  
Let

$$p_i = \frac{a_i}{a_i + b_i}$$

Use likelihood

$$\tilde{L}_i \propto \pi^{m_i p_i - 1} (1 - \pi)^{m_i (1 - p_i) - 1}$$

where

$$m_i = g(n_i) < n_i = a_i + b_i.$$

## Summary

- Structure for multi-attribute utility.
- Imprecision in trade-offs.
- Imprecision in marginal utilities.
- Identify required expectations.
- Include imprecision in expectations (future)?
- Moment-based belief elicitation using Bayes linear kinematics and Bayes linear Bayes models — probability distributions not fully specified.

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